

COOKIES POLICY

Our Websites use cookies to improve your browsing experience.

The data controller is **Fintokey a.s.** (the “**Company**”) Detailed information about the processing of personal data, including your rights, can be found in our Privacy Policy [here](#).

The cookies are used to distinguish you from other users of our Websites. This helps the Company to provide you with a good experience when you browse our Websites and also allows us to improve the Websites.

A cookie is a small text file that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer’s hard drive. The information is used for the purpose of optimizing the services provided through Company websites, including related websites specified below, subpages and links (herein as „**Websites**“).

In addition to cookies and similar technologies stored on the user’s device, the Company may also use server-side technologies for measuring conversions, marketing performance and attribution, including Meta Conversions API (CAPI). These technologies allow the Company to transmit certain information about user interactions with the Websites directly from the Company’s servers to selected third-party platforms.

Each Website may send its own cookies to your browser if your browser settings allow it.

Some cookies are absolutely necessary to enable you to move around the Websites and use its features. Without these cookies, essential security features cannot be activated and services you have asked for cannot be provided. Such cookies are always active and cannot be disabled.

The use of other cookies is conditioned by your consent. These may be used for various purposes listed below.

Our Websites have enabled consent-based management mechanisms to ensure that user consent to the use of cookies and to the processing of personal data is respected not only for cookies stored on the user’s device, but also for server-side technologies used for analytics and marketing purposes. Where the user grants consent to marketing cookies, such consent also applies to Meta advertising technologies, including Meta Pixel and Meta Conversions API (CAPI). Where such consent is not granted or is withdrawn, marketing-related data is not transmitted to Meta via client-side or server-side technologies.

Please note that by allowing the use of cookies for marketing purposes you consent not only to the collection and processing of your data for marketing-related reasons but also to the use of such data by Google’s various instruments across different platforms. Additionally, your phone number and/or e-mail address may be collected and processed based on this consent.

You can delete the cookies in your browser - usually located in the "History" of the visited pages.

You can set your cookie processing settings and individual consents as well as withdraw your consent at any time, by using the cookie settings on our Website.

COOKIES CLASSIFICATION:

- **Strictly necessary cookies.** These are cookies that are required for the operation of the Website. They include, for example, cookies that enable you to log into secure areas of the Website, use a credit card or make use of e-billing services. Technical cookies cannot be disabled because without them Website would not function properly.
- **Functionality / Preferences cookies.** These are used to recognize you when you return to the Website. This enables us to personalize our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Analytical / Performance / Statistics cookies.** They allow the Company to recognize and count the number of visitors and to see how visitors move around the Website when they are using it. This helps the Company to improve the way our website works, for example, by ensuring that users

are finding what they are looking for easily.

- **Marketing / Targeting cookies.** These cookies record your visit to the Website, the pages you have visited and the links you have followed. The Company shall use this information to make the Website and the advertising displayed on it more relevant to your interests. The Company may also share this information with third parties for this purpose. Marketing and targeting technologies may include both cookie-based solutions and server-side data transfers, such as Meta Conversions API (CAPI), used for conversion measurement, attribution, fraud prevention and advertising optimisation.
- **Other / Unclassified.** Cookies of supportive nature having its respective purpose in connection with class of cookies defined above.

Specification of particular cookies types is defined below.

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which the Company has no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

You may block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of the Website.

The list of cookies used by the Company's Websites is divided into two parts – part A) listing cookies that may be found on <https://www.fintokei.com/> (including its subpages) and part B) listing cookies to be found on <https://my.fintokei.com/> (including its subpages). As both of the domains are functionally related, some cookies may be used by both of them, other ones are unique for each of the respective domains. See the summaries below for details.

A) Cookies used by *fintokei.com*

Cookie	Domain/ Provider	Type	Description	Duration
A/N (20)	amazon.com	Necessary	Used by the website to enable Amazon-account log-in functionality.	Session
awsaf_session_storage	b1f4236d9f8e.1970cd1d.eu-central-1.token.awsaf.com	Necessary	Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the website and visitor.	Persistent
awsaf_token_refresh_timestamp	b1f4236d9f8e.1970cd1d.eu-central-1.token.awsaf.com	Necessary	This cookie is used to distinguish between humans and bots.	Persistent
KindlePlayer	d3iqo9kw2lsf1n.cloudfront.net	Necessary	Used to implement the website's e-book reader.	Persistent
__exponea__sync_modifications_	eu2-api.eng.bloomreach.com	Necessary	This cookie is set in order to make split-tests on the website, which optimizes the website's relevance towards the visitor. The cookie functions by making smaller alterations on the website and measuring the results.	Persistent

__exponea_last_session_ping_timestamp__	eu2-api.eng.bloomreach.com	Necessary	This cookie is used to determine which products the visitor has viewed. This information is used to promote related products and optimize ad-efficiency.	Persistent
__exponea_last_session_start_timestamp__	eu2-api.eng.bloomreach.com	Necessary	This cookie is used to determine which products the visitor has viewed. This information is used to promote related products and optimize ad-efficiency.	Persistent
__exponea_tracking_definition__	eu2-api.eng.bloomreach.com	Necessary	This cookie is used to determine which products the visitor has viewed. This information is used to promote related products and optimize ad-efficiency.	Session
xnpe_#-#-#-#	eu2-api.eng.bloomreach.com	Necessary	This cookie registers data on the visitor. The information is used to optimize advertisement relevance.	400 days
__purpleidentity__	fintokei.com	Necessary	Identifies you as a returning user across sessions, enabling personalized experiences or remembering your account preferences.	1 year
_ga	fintokei.com	Necessary	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	2 years
_yjsu_yjad	fintokei.com	Necessary	Used for internal logging and performance metrics to ensure the smooth operation and reliability of the web service.	1 year
aws-waf-token	fintokei.com	Necessary	Used to encrypt and contain visitor data. This is necessary for the security of the user data.	Session
sid	fintokei.com	Necessary	Preserves users states across page requests.	30 days
PHPSESSID	flagsapi.com	Necessary	Preserves user session state across page requests.	Session
_GRECAPTCHA	google.com	Necessary	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	180 days
_grecaptcha	gstatic.com	Necessary	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Persistent

rc::a	gstatic.com	Necessary	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Persistent
rc::b	gstatic.com	Necessary	This cookie is used to distinguish between humans and bots.	Session
rc::c	gstatic.com	Necessary	This cookie is used to distinguish between humans and bots.	Session
rc::f	gstatic.com	Necessary	This cookie is used to distinguish between humans and bots.	Persistent
1.gif	imgsct.cookiebot.com	Necessary	Used to count the number of sessions to the website, necessary for optimizing CMP product delivery.	Session
__cf_bm	investing.com	Necessary	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day
cf_clearance	investing.com	Necessary	This cookie is used to distinguish between humans and bots.	1 year
affiliateId	purple-trading.com	Necessary	Cookie is used to determine to user's referrer.	3 months
__cf_bm	t.co	Necessary	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day
__cf_bm	twitter.com	Necessary	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day
aws-waf-token	www.fintokei.com	Necessary	Used to encrypt and contain visitor data. This is necessary for the security of the user data.	Session
CookieConsent	www.fintokei.com	Necessary	Stores the user's cookie consent state for the current domain	1 year
mu_intercom_language	www.fintokei.com	Necessary	Used for setting correct Intercom language.	Session
wpEmojiSettingsSupports	www.fintokei.com	Necessary	This cookie is part of a bundle of cookies which serve the purpose of content delivery and presentation. The cookies keep the correct state of font, blog/picture sliders, color themes and other website settings.	Session

LogsDatabaseV2:V# LogsRequestsStore	youtube.com	Necessary	Used for internal logging and performance metrics by a service or application, to analyze user interactions and system operations for improvements.	Persistent
ServiceWorkerLogsDatabase#SWHealthLog	youtube.com	Necessary	Necessary for the implementation and functionality of YouTube video-content on the website.	Persistent
YSC	youtube.com	Necessary	Used for tracking user views of YouTube videos on pages with embedded YouTube content.	Session

Cookie	Domain/Provider	Type	Description	Duration
intercom-device-id-#	fintokei.com	Preferences	Sets a specific ID for the user which ensures the integrity of the website's chat function.	271 days
intercom-id-#	fintokei.com	Preferences	Allows the website to recognise the visitor, in order to optimize the chat-box functionality.	271 days
intercom-session-#	fintokei.com	Preferences	Sets a specific ID for the user which ensures the integrity of the website's chat function.	7 days
intercom.intercom-state-#	js.intercomcdn.com	Preferences	Remembers whether the user has minimized or closed chat-box or pop-up messages on the website.	Persistent
intercom.intercom-state-#	www.fintokei.com	Preferences	Remembers whether the user has minimized or closed chat-box or pop-up messages on the website.	Persistent
pll_language	www.fintokei.com	Preferences	This cookie is used to determine the preferred language of the visitor and sets the language accordingly on the website, if possible.	1 year
VISITOR_INFO1_LIVE	youtube.com	Preferences	Used for estimating users' bandwidth on pages with integrated YouTube videos to provide a better streaming experience.	180 days

Cookie	Domain/Provider	Type	Description	Duration
sid	c.seznam.cz	Statistics	Stores a unique ID string for each chat-box session. This allows the website-support to see previous issues and reconnect with the previous supporter.	Persistent
ga#	fintokei.com	Statistics	Used to send data to Google Analytics about the visitor's device and behavior.	2 years

			Tracks the visitor across devices and marketing channels.	
_tt_enable_cookie	fintokei.com	Statistics	Used by the social networking service, TikTok, for tracking the use of embedded services.	1 year
__utma	sslecal2.investing.com	Statistics	Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by Google Analytics.	2 years
__utmb	sslecal2.investing.com	Statistics	Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to calculate the duration of a website visit.	1 day
__utmc	sslecal2.investing.com	Statistics	Registers a timestamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the duration of a website visit.	Session
__utmd	sslecal2.investing.com	Statistics	This cookie is used to assign specific visitors into segments, this segmentation is based on visitor behavior on the website - the segmentation can be used to target larger groups.	1 day
__utmv	sslecal2.investing.com	Statistics	Saves user-defined tracking parameters for use in Google Analytics.	Session
__utmz	sslecal2.investing.com	Statistics	Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used. Used by Google Analytics.	6 months
personalization_id	twitter.com	Statistics	This cookie is set by Twitter - The cookie allows the visitor to share content from the website onto their Twitter profile.	400 days
p.gif	typekit.net	Statistics	Keeps track of special fonts used on the website for internal analysis. The cookie does not register any visitor data.	Session
SL_L_23361dd035530_SID	web-sdk.smartlook.com	Statistics	Collects statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising.	Persistent

Cookie	Domain/Provider	Type	Description	Duration
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LTK__9f50eb9c fffd408d9e04c92 68433fab4	acrobatservices.adobe.com	Analytics	Technical cookie ensuring load balancing and stability when working with Adobe documents.	Persistent
viewerDocumentId	acrobatservices.adobe.com	Analytics	Essential session identifier for correctly loading and displaying the document in the browser.	Session
csa-ctoken-#	amazon.com	Analytics	Security token identifying the user session to protect interactions with embedded Amazon services.	Persistent
aws_waf_referrer	b1f4236d9f8e.1970cd1d.eu-central-1.token.awswaf.com	Analytics	Security firewall cookie protecting the website against bots and malicious requests.	Persistent
szn:idents:cch	c.seznam.cz	Analytics	Seznam.cz identifier used to distinguish the user and manage the session across Seznam services.	Persistent
sznlbr	c.seznam.cz	Analytics	Technical cookie ensuring even server load distribution to maintain service availability.	Session
_tmjs_l	cdn.jsdelivr.net	Analytics	Technical cookie necessary for the correct loading and functionality of external scripts from the jsDelivr repository.	Session
ttcsid_CS91913C 77U8VDFFE8G	fintokei.com	Analytics	TikTok cookie used to measure advertising efficiency and personalize content.	1 year
udid	fintokei.com	Analytics	Unique device identifier allowing the website to recognize the user upon return visits.	30 days
sznlbr	h.seznam.cz	Analytics	Technical cookie ensuring even server load distribution to maintain service availability.	Session
gcc	investing.com	Analytics	Stores information about the user's geographic location for automatic localization settings (language, currency).	Session
gsc	investing.com	Analytics	Stores information about the user's geographic location for automatic localization settings (language, currency).	Session
geoC	sslecal2.investing.com	Analytics	Stores information about the user's geographic location for automatic localization settings (language, currency).	1 day
__dataflower__	www.fintokei.com	Analytics	Technical cookie used to maintain session state and ensure data consistency during the visit.	1 year

CookieConsentTracked	www.fintokei.com	Analytics	Stores information about the cookie consent status to prevent the banner from reappearing.	10 years
smartlook_internal_db#assets	www.fintokei.com	Analytics	Temporary storage for the Smartlook tool to ensure the functionality of user session recording.	Persistent

Cookie/Technology	Domain/Provider	Type	Description	Duration
csm:adb	amazon.com	Marketing	Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.	Persistent
CSM_previousURL	amazon.com	Marketing	Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.	Session
csm-bf	amazon.com	Marketing	Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.	Persistent
csm-hit	amazon.com	Marketing	Determines which products the user has viewed, allowing the website to promote related products.	1 year
csm-hit	amazon.com	Marketing	Determines which products the user has viewed, allowing the website to promote related products.	Persistent
csmtid	amazon.com	Marketing	Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.	Session
tt_appInfo	analytics.tiktok.com	Marketing	Used by the social networking service, TikTok, for tracking the use of embedded services.	Session
tt_pixel_session_index	analytics.tiktok.com	Marketing	Used by the social networking service, TikTok, for tracking the use of embedded services.	Session
tt_sessionId	analytics.tiktok.com	Marketing	Used by the social networking service, TikTok, for tracking the use of embedded services.	Session
_uetsid	bing.com	Marketing	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	Persistent
_uetsid_exp	bing.com	Marketing	Contains the expiry-date for the cookie with corresponding name.	Persistent

_uetvid	bing.com	Marketing	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	Persistent
_uetvid_exp	bing.com	Marketing	Contains the expiry-date for the cookie with corresponding name.	Persistent
MUID	bing.com	Marketing	Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.	1 year
retargeting	c.seznam.cz	Marketing	Registers user behaviour and navigation on the website, and any interaction with active campaigns. This is used for optimizing advertisement and for efficient retargeting.	Session
lastExternalReferer	connect.facebook.net	Marketing	Detects how the user reached the website by registering their last URL-address.	Persistent
lastExternalRefererTime	connect.facebook.net	Marketing	Detects how the user reached the website by registering their last URL-address.	Persistent
topicsLastReferenceTime	connect.facebook.net	Marketing	Collects data on the user across websites - This data is used to make advertisement more relevant.	Persistent
IDE	doubleclick.net	Marketing	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	400 days
test_cookie	doubleclick.net	Marketing	Used for checking if the user's browser supports cookies, essential for delivering targeted advertising.	1 day
__exponea_banner_event__#_last_show	eu2-api.eng.bloomreach.com	Marketing	Used by the Exponea (now Bloomreach) marketing automation platform. It stores the timestamp of when a specific banner or "web layer" was last displayed to the user.	Persistent
__exponea_etc_	fintokei.com	Marketing	This cookie is used to determine which products the visitor has viewed. This information is used to promote related products and optimize ad-efficiency.	3 years
__exponea_time2__	fintokei.com	Marketing	This cookie is used to determine which products the visitor has viewed. This information is used to promote related products and optimize ad-efficiency.	1 day

_fbp	fintokei.com	Marketing	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months
_gcl_au	fintokei.com	Marketing	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	3 months
_ttp	fintokei.com	Marketing	Used by the social networking service, TikTok, for tracking the use of embedded services.	1 year
_uetsid	fintokei.com	Marketing	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	1 day
_uetvid	fintokei.com	Marketing	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	1 year
ttcsid	fintokei.com	Marketing	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	1 year
NID	google.com	Marketing	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	6 months
pagead/1p-user-list/#	google.com	Marketing	Used by Google Ads for tracking user interactions with ads, aiding in ad performance measurement and targeted advertising.	Session
sid	seznam.cz	Marketing	Preserves users states across page requests.	1 month
1/i/adsc	t.co	Marketing	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.	Session
muc_ads	t.co	Marketing	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.	400 days
_ttp	tiktok.com	Marketing	Used by the social networking service, TikTok, for tracking the use of embedded services.	1 year
1/i/adsc	twitter.com	Marketing	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.	Session

guest_id	twitter.com	Marketing	Collects data related to the user's visits to the website, such as the number of visits, average time spent on the website and which pages have been loaded, with the purpose of personalising and improving the Twitter service.	400 days
guest_id_ads	twitter.com	Marketing	Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.	400 days
guest_id_marketing	twitter.com	Marketing	Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.	400 days
i/jot/embeds	twitter.com	Marketing	Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.	Session
_gcl_ls	www.googletagmanager.com	Marketing	Tracks the conversion rate between the user and the advertisement banners on the website - This serves to optimise the relevance of the advertisements on the website.	Persistent
__Secure-ROLLOUT_TOKEN	youtube.com	Marketing	This is a technical cookie set by YouTube (Google). It is used to manage the phased rollout of new features and improvements to the YouTube service.	180 days
__Secure-YEC	youtube.com	Marketing	Stores the user's video player preferences using embedded YouTube video	Session
__Secure-YNID	youtube.com	Marketing	This cookie is set by YouTube (Google). It acts as a unique identifier used to manage user preferences and personalized content.	180 days
LAST_RESULT_ENTRY_KEY	youtube.com	Marketing	Used to track user's interaction with embedded content.	Session
remote_sid	youtube.com	Marketing	Necessary for the implementation and functionality of YouTube video-content on the website.	Session
TESTCOOKIEENABLED	youtube.com	Marketing	Used to track user's interaction with embedded content.	1 day
ytidb::LAST_RESULT_ENTRY_KEY	youtube.com	Marketing	Used to track user's interaction with embedded content.	Persistent
YtidbMeta#data bases	youtube.com	Marketing	Used to track user's interaction with embedded content.	Persistent

yt-remote-cast-available	youtube.com	Marketing	Stores the user's video player preferences using embedded YouTube video	Session
yt-remote-cast-installed	youtube.com	Marketing	Stores the user's video player preferences using embedded YouTube video	Session
yt-remote-connected-devices	youtube.com	Marketing	Stores the user's video player preferences using embedded YouTube video	Persistent
yt-remote-device-id	youtube.com	Marketing	Stores the user's video player preferences using embedded YouTube video	Persistent
yt-remote-fast-check-period	youtube.com	Marketing	Stores the user's video player preferences using embedded YouTube video	Session
yt-remote-session-app	youtube.com	Marketing	Stores the user's video player preferences using embedded YouTube video	Session
yt-remote-session-name	youtube.com	Marketing	Stores the user's video player preferences using embedded YouTube video	Session
Meta Conversions API (CAPI)	Meta Platforms Ireland Ltd.	Marketing	Server-side transmission of event data (e.g. page views, registrations, purchases) from the Company's servers to Meta for conversion measurement, attribution and advertising optimisation. Data may include online identifiers and is processed only where marketing consent has been granted.	Server-side (no cookie)

B) Cookies used by *my.fintokei.com*

Cookie	Domain/ Provider	Type	Description	Duration
test_cookie	doubleclick.net	Necessary	Used for checking if the user's browser supports cookies, essential for delivering targeted advertising.	1 day
_ga	fintokei.com	Necessary	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	2 years
_yjsu_yjad	fintokei.com	Necessary	Used for internal logging and performance metrics to ensure the smooth operation and reliability of the web service.	1 year
rc::a	gstatic.com	Necessary	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Persistent
rc::c	gstatic.com	Necessary	This cookie is used to distinguish between humans and bots.	Session
1.gif	imgsct.cookiebot.com	Necessary	Used to count the number of sessions to the website, necessary for optimizing CMP product delivery.	Session
CookieConsent	my.fintokei.com	Necessary	Stores the user's cookie consent state for the current domain	1 year
__cf_bm	t.co	Necessary	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day
__cf_bm	twitter.com	Necessary	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day

Cookie	Domain/ Provider	Type	Description	Duration
intercom-device-id-#	fintokei.com	Preferences	Sets a specific ID for the user which ensures the integrity of the website's chat function.	271 days
intercom-id-#	fintokei.com	Preferences	Allows the website to recognise the visitor, in order to optimize the chat-box functionality.	271 days

intercom-session-#	fintokei.com	Preferences	Sets a specific ID for the user which ensures the integrity of the website's chat function.	7 days
intercom.intercom-state-#	js.intercomcdn.com	Preferences	Remembers whether the user has minimized or closed chat-box or pop-up messages on the website.	Persistent
intercom.intercom-state-#	my.fintokei.com	Preferences	Remembers whether the user has minimized or closed chat-box or pop-up messages on the website.	Persistent
language	my.fintokei.com	Preferences	Determines the preferred language of the visitor. Allows the website to set the preferred language upon the visitor's re-entry.	Persistent

Cookie	Domain/ Provider	Type	Description	Duration
ga#	fintokei.com	Statistics	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	2 years
_tt_enable_cookie	fintokei.com	Statistics	Used by the social networking service, TikTok, for tracking the use of embedded services.	1 year
_dd_s	my.fintokei.com	Statistics	Registers the website's speed and performance. This function can be used in context with statistics and load-balancing.	1 year
dd_cookie_test_#	my.fintokei.com	Statistics	Registers data on visitors' website-behaviour. This is used for internal analysis and website optimization.	1 day
personalization_id	twitter.com	Statistics	This cookie is set by Twitter - The cookie allows the visitor to share content from the website onto their Twitter profile.	400 days

Cookie	Domain/ Provider	Type	Description	Duration
szn:idnts:cch	c.seznam.cz	Analytics	A technical identifier from Seznam.cz. It allows the browser to identify the user and manage their session across Seznam services.	Persistent
sznlbr	c.seznam.cz	Analytics	A load balancing cookie from Seznam.cz. It directs your connection to the correct server to ensure the service remains available and stable.	Session

__purpleidentity__	fintokei.com	Analytics	Identifies you as a returning user across sessions, enabling personalized experiences or remembering your account preferences.	Session
ttcsid	fintokei.com	Analytics	A cookie set by TikTok. It acts as a session identifier to track user activity, attribute conversions to ads, and personalize content.	1 year
ttcsid_CS91913C77U8VDFEB8G	fintokei.com	Analytics	A variation of the TikTok cookie above, used for the same purpose of session tracking and ad attribution, often specific to a particular pixel or campaign.	1 year
udid	fintokei.com	Analytics	Stands for Unique Device Identifier. It recognizes a returning user's device to maintain settings or security verification without needing a login.	30 days
__dataflower__	my.fintokei.com	Analytics	A technical cookie used to maintain session consistency. It ensures data integrity as the user navigates between different pages of the application.	1 year
CookieConsentTracked	my.fintokei.com	Analytics	Stores the user's consent status regarding cookies (e.g., whether they accepted or rejected tracking) to prevent the banner from reappearing.	10 years
started_registration	my.fintokei.com	Analytics	A functional cookie that tracks if a user has begun the sign-up process. It is likely used to prevent data loss during registration or to guide the user back to the flow.	Session

Cookie/Technology	Domain/Provider	Type	Description	Duration
tt_appInfo	analytics.tiktok.com	Marketing	Used by the social networking service, TikTok, for tracking the use of embedded services.	Session
tt_pixel_session_index	analytics.tiktok.com	Marketing	Used by the social networking service, TikTok, for tracking the use of embedded services.	Session
tt_sessionId	analytics.tiktok.com	Marketing	Used by the social networking service, TikTok, for tracking the use of embedded services.	Session
_uetsid	bing.com	Marketing	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	Persistent
_uetsid_exp	bing.com	Marketing	Contains the expiry-date for the cookie with corresponding name.	Persistent

_uetvid	bing.com	Marketing	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	Persistent
_uetvid_exp	bing.com	Marketing	Contains the expiry-date for the cookie with corresponding name.	Persistent
MUID	bing.com	Marketing	Used for tracking user behavior across websites to personalize advertising content.	1 year
retargeting	c.seznam.cz	Marketing	Registers user behaviour and navigation on the website, and any interaction with active campaigns. This is used for optimizing advertisement and for efficient retargeting.	Session
lastExternalReferer	connect.facebook.net	Marketing	Detects how the user reached the website by registering their last URL-address.	Persistent
lastExternalRefererTime	connect.facebook.net	Marketing	Detects how the user reached the website by registering their last URL-address.	Persistent
topicsLastReferenceTime	connect.facebook.net	Marketing	Collects data on the user across websites - This data is used to make advertisement more relevant.	Persistent
__exponea_banner_event__#_last_show	eu2-api.eng.bloomreach.com	Marketing	This cookie is used by the Exponea (now Bloomreach) marketing automation platform. It stores the timestamp of when a specific banner or "web layer" was last displayed to the user.	Persistent
__exponea_last_session_ping_timestamp__	eu2-api.eng.bloomreach.com	Marketing	This cookie is used to determine which products the visitor has viewed. This information is used to promote related products and optimize ad-efficiency.	Persistent
__exponea_last_session_start_timestamp__	eu2-api.eng.bloomreach.com	Marketing	This cookie is used to determine which products the visitor has viewed. This information is used to promote related products and optimize ad-efficiency.	Persistent
__exponea_tracking_definition__	eu2-api.eng.bloomreach.com	Marketing	This cookie is used to determine which products the visitor has viewed. This information is used to promote related products and optimize ad-efficiency.	Session
xnpe_#-#-#-#-#	eu2-api.eng.bloomreach.com	Marketing	This cookie registers data on the visitor. The information is used to optimize advertisement relevance.	400 days
__exponea_etc_	fintokei.com	Marketing	This cookie is used to determine which products the visitor has viewed. This information is used to promote related products and optimize ad-efficiency.	3 years

__exponea_time 2__	fintokei.com	Marketing	This cookie is used to determine which products the visitor has viewed. This information is used to promote related products and optimize ad-efficiency.	1 day
_fbp	fintokei.com	Marketing	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months
_gcl_au	fintokei.com	Marketing	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	3 months
_ttp	fintokei.com	Marketing	Used by the social networking service, TikTok, for tracking the use of embedded services.	1 year
_uetsid	fintokei.com	Marketing	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	1 day
_uetvid	fintokei.com	Marketing	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	1 year
sid	seznam.cz	Marketing	Preserves users states across page requests.	1 month
muc_ads	t.co	Marketing	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.	400 days
_ttp	tiktok.com	Marketing	Used by the social networking service, TikTok, for tracking the use of embedded services.	1 year
guest_id	twitter.com	Marketing	Collects data related to the user's visits to the website, such as the number of visits, average time spent on the website and which pages have been loaded, with the purpose of personalising and improving the Twitter service.	400 days
guest_id_ads	twitter.com	Marketing	Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.	400 days
guest_id_marketi ng	twitter.com	Marketing	Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.	400 days

_gcl_ls	www.googletagmanager.com	Marketing	Tracks the conversion rate between the user and the advertisement banners on the website - This serves to optimise the relevance of the advertisements on the website.	Persistent
Meta Conversions API (CAPI)	Meta Platforms Ireland Ltd.	Marketing	Server-side transmission of event data (e.g. page views, registrations, purchases) from the Company's servers to Meta for conversion measurement, attribution and advertising optimisation. Data may include online identifiers and is processed only where marketing consent has been granted.	Server-side (no cookie)

Third Party cookies

Overview of third parties and data protection agreements.

Meta Platforms Ireland Ltd. - The Company uses Meta advertising technologies, including Meta Pixel and Meta Conversions API (CAPI), to measure the effectiveness of advertising campaigns, perform conversion attribution, prevent fraud and optimise marketing communication. Data transmitted to Meta may include information about user interactions with the Websites and online identifiers. Such processing is carried out exclusively on the basis of the user's consent to marketing cookies, which may be withdrawn at any time via cookie settings.

[Google](#)

[Seznam](#)

[Metatrader](#)

[Microsoft](#)

[Youtube](#)

[Amazon](#)